

**PRE- EVENT DETAILS**  
**2020-21**

**Event Name:** Digital Marketing 101 Webinar

**Name of the Forum:** Accounts and Finance Circle of Podar

**Date:** 29th November, 2021

**Time:** 12pm

**Venue:** Zoom

**Description:** Digital Marketing webinar by Indian Institute of Digital Education is being organised by our forum for students interested in marketing. The webinar will include basics of digital marketing like SEO, SEM, SMM and much more. It also includes a brief about the syllabus involved in digital marketing, types of digital marketing and different careers one can get into through digital marketing. The participants will be provided with E-Certificates by IIDE