## PRE- EVENT DETAILS 2022-23

Event Name: Meme It Up!

Name of the Forum: Innovation Cell

**Date:** 16-09-2022 to 19-09-2022

Time: NA

**Venue:** Online Event (Google Form Submissions)

<u>Description:</u> Participants will be requested to make a meme to promote/advertise any product/service which will test their convincing power as a marketing/commerce student and meme-making ability. Online submissions will be accepted through Google forms and the best memes will be posted on Podar Innovation Cell's official Instagram handle.