

**S.P. Mandali's R.A. Podar College of Commerce & Economics (Autonomous) in collaboration with the Indian Institute of Digital Education (IIDE) organizes a 5 Credit Course Social Media Marketing which would comprise of:**

1. Introduction to Social Media Marketing
2. Paid Social Media Marketing
3. Art of Targeting and Marketing
4. Creative Designing and Thinking
5. Capstone project

**Followed by an Internship.**

### **Key takeaways -**

- Hands-on experience on the Facebook & Instagram advertising Dashboards.
- Enhance communication strategies & design for social media.
- Better Internship Opportunities at digital marketing companies and start-ups.
- A letter of Experience will be provided after the successful completion of the internship.

**The certification for this course will be provided by R.A. Podar College and IIDE Education Pvt. Ltd.**

**For Registration - [Click here](#)**