

**R.A. PODAR COLLEGE OF COMMERCE AND ECONOMICS  
MATUNGA, MUMBAI- 19**

The following subjects would be offered to the students securing their admission for SYBMS for the academic year 2019-2020.

**Compulsory Subjects:**

SEMESTER III	SEMESTER IV
Information Technology in Bus. Management-1	Information Technology in Bus. Management-2
Accounting for Managerial Decisions	Business Economics- II
Strategic Management	Ethic and Governance
Environmental Management .	Business Research Methods
Business Planning and Entrepreneurial Management	Production and Total Quality Management

Elective subjects : Any 2 would be allotted from the elective chosen

Kindly SELECT THE ELECTIVE AND THEN give the preference in the column provided in order 1-4 wherein 1 begin the most preferred and 4 the least preferred.

<b>MARKETING SEMESTER III</b>	Advertising	<b>MARKETING SEMESTER IV</b>	Integrated Marketing Communication
	Consumer Behaviour		Rural Marketing

<b>FINANCE SEMESTER III</b>	Corporate Finance	<b>FINANCE SEMESTER IV</b>	Financial Institution and Markets
	Equity and Debt Markets		Corporate Restructuring

<b>HRM SEMESTER III</b>	Motivation and Leadership	<b>HRM SEMESTER IV</b>	Training and Development
	Recruitment and Selection		Change Management

The subject will be allotted later and would be communicated along with the Roll No. and Division.

Name of the student \_\_\_\_\_

Signature : \_\_\_\_\_