

R.A.Podar College of Commerce & Economics

(Autonomous)

Matunga, Mumbai-19

Notice

Date: 8/8/2019

F.Y.B.Com -2019-20

Syllabus for Class Test

Subject	Syllabus
Business Economics-I	Demand Analysis Demand Function and determinants of demand. Concept and Importance of Elasticity of Demand: Income, Cross and Promotional. Demand Estimation and forecasting: Meaning and significance - methods of demand estimation survey and statistical methods.
EVS-I	Concept of an ecosystem: definition, Characteristics, components and types, functioning and structure; Food Chain and Food Web Resources: Meaning and definitions; Classification and types of resources
Accounting and Financial Management-I	Accounting Concepts: Business Entity, Going Concern, Money Measurement, Periodicity, Accrual, Matching, Realisation, Historical Cost, Fair Value, Dual Aspect, Contingent Assets, Contingent Liabilities, Provisions v/s Reserves, Charge v/s Appropriation Accounting Conventions: Conservatism, Materiality, Consistency, Uniformity Accounting Standards: AS-1: Disclosure of Accounting Policies: Purpose, Areas of Policies, Illustrations
Commerce-I	Introduction to Business 1. Business: Concept 2. Significance to Business Firms, Customers and Society 3. Business Functions 4. Objectives of Business: Classification of business objectives, Reconciliation of Economic with Social Objectives. 5. Social Responsibility of a Business Firm towards various Stakeholders. 6. Corporate Social Responsibility: Concept, Relevance and Importance of CSR 7. Linkage between business and society: Experience in India with reference to Past, Present & Future. 8. Strategy Alternatives: Growth, Stability, Retrenchment, Restructuring, Turnaround / Business Combinations. 9. Case-studies of successful businesses world-wide: Apple, Google, TCS, Toyota, Sony 10. Case studies of companies that perished- lessons to be learned Encyclopedia Britannica, Lehman Brothers, Kodak etc.

Sd/-

Vice Principal

Sd/-

Principal & Controller of Examinations